Inc. Amt. +.70

Rev. 9/97

New Jersey *Minimums*

NJ Tax increase 1/1/98

		Full Price	Savings	3rd Tier -1.20	3rd Tier -3.00	
	LIST To Direct	$13.34	$11.14	$9.94	$8.14	Private Label off Invoice amount (Savings) Enter new price here to calculate state minimums
5.25%	PICK-UP From retailers	$22.18 $21.07	$19.92 $18.92	$18.68 $17.74	$16.82 $15.98	If retailer picks up the cigarettes themselves (not usually used)
6.00%	DELIVERED To Retail	$22.34 $21.07	$20.06 $18.92	$18.81 $17.74	$16.94 $15.98	Normal mimimum price to retailers
8.00%	RETAIL CTN	**$23.96**	**$21.51**	**$20.17**	**$18.17**	
	RETAIL PK To Consumer	**$2.40**	**$2.16**	**$2.02**	**$1.82**	

FP Difference	$2.45	$3.79	$5.79
Saving Diff		$1.34	$3.34

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FORMS\NJPRICE.XLS

Source: https://www.industrydocuments.ucsf.edu/docs/rscy0000